

Municipal District of
GREENVIEW

COUNCIL STRATEGIC PLAN 2026 - 2029

TABLE OF CONTENTS

Greenview Council	03
Shaping The Future of Greenview	04
Reeve's Message	05
Plan, Vision & Mission.....	06
Priority - Driving Proactive Asset Management	07
Priority - Supporting Vibrant Communities	08
Priority - Planning For Our Financial Future	09
Priority - Empowering Economic Success	10
Summary	11





GREENVIEW COUNCIL



Reeve Ryan Ratzlaff
Ward 2, Little Smoky



Deputy Reeve Tom Burton
Ward 6, DeBolt



Councillor Winston Delorme
Ward 1, Grande Cache
Cooperatives & Enterprises



Councillor Darren Soderquist
Ward 3, Valleyview



Councillor Dave Berry
Ward 4, Sunset House/Sweathouse



Councillor James Vander Leest
Ward 5, New Fish Creek



Councillor Chad Taylor
Ward 7, Ridgevalley/Crooked Creek/
Sturgeon Heights



Councillor Christine Schlieff
Ward 8, Grovedale



Councillor Nicholas Hansen
Ward 8, Grovedale



Councillor Marko Hackenberg
Ward 9, Grande Cache



Councillor Paul Bailey
Ward 9, Grande Cache



SHAPING THE FUTURE OF GREENVIEW

The Municipal District of Greenview is one of Alberta's most distinctive regions. Covering more than 32,000 square kilometres in northwestern Alberta, it stretches from the foothills of the Rocky Mountains eastward through forests, river valleys, agricultural lands, and resource-rich landscapes. As Alberta's largest municipal district by area, Greenview encompasses a collection of communities including Valleyview, Fox Creek, Grande Cache, DeBolt, Grovedale, Little Smoky, and Ridgevalley, each contributing to the municipality's identity and continued success.

Natural resources have played a significant role in Greenview's development. Agriculture, forestry, and energy production have helped create economic opportunities and support local communities for decades. The municipality's location along major transportation corridors has strengthened its role within Alberta's economy and helped connect local businesses to provincial and international markets.

Today, Greenview is building upon that foundation with a clear focus on the future. Investments in infrastructure, recreation facilities, community services, and economic development are helping create opportunities for residents and supporting vibrant communities. Local leadership has demonstrated a willingness to plan for the long term, recognizing that strong communities are built through thoughtful investment and responsible stewardship. Greenview continues to attract families, entrepreneurs, and businesses who value opportunity, quality of life, and a strong sense of community. Its combination of established industries, strategic location, and available land positions Greenview to benefit from future growth while maintaining the character that residents value. As Greenview looks to the future, it does so from a position of strength, with a growing reputation as a place where communities can thrive and new opportunities can take root.



REEVE'S MESSAGE



Reeve Ryan Ratzlaff

On behalf of Council, I am pleased to present Greenview's 2026-2029 Strategic Plan.

This plan reflects Council's commitment to responsible leadership, thoughtful decision-making, and building a strong future for our municipality. It establishes the priorities that will guide our work throughout this Council term and provides a clear framework for the decisions we make on behalf of residents, businesses, and communities across Greenview.

Greenview continues to grow and evolve. As our communities change and new opportunities emerge, it is important that we remain focused on planning for the future while continuing to deliver the municipal services that residents rely on every day. This Strategic Plan helps ensure that our efforts remain aligned with the needs of our communities while maintaining responsible stewardship of public resources.

This Strategic Plan establishes priorities forming a practical roadmap for the next four years. It reflects Council's commitment to responsible stewardship, sustainable

growth, strong communities, and sound financial management while providing the flexibility to respond to new opportunities and challenges as they arise.

This roadmap is intended to guide Council's work throughout the term, while recognizing that priorities may need to adapt as circumstances change. It provides a consistent framework for decision-making and helps ensure Greenview remains well-positioned to meet the needs of today while preparing for tomorrow.

Council is committed to working collaboratively with Administration, community organizations, industry partners, neighbouring municipalities, and residents as we advance these priorities. By working together, we can continue building on Greenview's strong foundation while preparing our communities for future success.

Thank you for taking the time to learn about Council's priorities. We look forward to working alongside our residents as we continue building a strong and prosperous future for the Municipal District of Greenview.

THE PLAN

The strategies within this plan are seen as key to advancing Greenview's guiding vision. There are four central priorities for this term of Council. Within them, each priority sets forth the key tasks or actions that will best advance the goals of Council over the course of its term.

VISION

The Municipal District of Greenview strives to be a healthy, safe, and sustainable community that values the stewardship of its diverse resources.

MISSION

Providing strong, accountable leadership and quality services that are responsive to our diverse communities.





PRIORITY DRIVING PROACTIVE ASSET MANAGEMENT

Driving Proactive Asset Management means planning for and maintaining Greenview's infrastructure in a way that keeps services dependable and reliable. By ensuring assets are adequately funded and well maintained, we can continue delivering quality services today and into future.

Key Result:

1. Develop an intentional and defensible User Fee Framework.

Greenview provides many of the services that residents depend on every day. These services help make communities safe and enjoyable places to live. At the same time, the cost of delivering these services continues to increase because of inflation, aging infrastructure, higher public expectations, new regulations, and limited sources of revenue.

As a result, our Council must make difficult decisions about which services to provide, what level of service is appropriate, who benefits from those services, and how the costs should be shared amongst the people who use them. By developing a clear and consistent framework for deciding how much public funding a service should receive, we can ensure sustainable funding for the maintenance and renewal of assets and continue to deliver high-quality services for residents.



PRIORITY SUPPORTING VIBRANT COMMUNITIES

Supporting Vibrant Communities means fostering a welcoming community where families and community groups feel connected and supported. By encouraging togetherness, expanding recreation opportunities, advocating for community needs, and supporting attainable housing, we can enhance quality of life and create a strong sense of belonging.

Key Result:

1. Building and maintaining sustainable community groups.

Strong and sustainable community groups help create the kind of community where people feel connected and involved. Local organizations, volunteers, and service clubs provide activities, support neighbours, and bring people together in ways that strengthen community life. When these groups are healthy and well-supported, they strengthen the social fabric of the community and often provide services and opportunities that municipalities could not deliver on their own.

2. Supporting and maintaining recreational opportunities through data informed decision making.

Greenview recognizes that recreation is intimately connected with quality of life and wellbeing of its residents. In order to ensure that we are providing recreational opportunities that are affordable and meeting the needs of residents, Council and administration will use available data to better understand how facilities and programs are used, what residents value, and where future needs exist, thereby directing resources where they will have the greatest benefit.



PRIORITY PLANNING FOR OUR FINANCIAL FUTURE

Planning For Our Financial Future means taking a responsible and forward-looking approach to managing Greenview's resources. By maintaining adequate financial reserves and making informed decisions today, we can support the needs of current residents while protecting opportunities for future generations.

Key Result:

1. Continue to work towards long-term financial reserve targets.

Continuing to work toward long-term financial reserve targets will enable us to set aside money over time so the municipality is prepared for future needs. Healthy reserve funds help pay for major infrastructure repairs, respond to unexpected events, and reduce the need for large tax increases or borrowing. Building reserves gradually through careful financial planning helps keep Greenview financially stable for future generations.



PRIORITY EMPOWERING ECONOMIC SUCCESS

Empowering Economic Success means creating a sustainable and diverse economy that supports prosperity today while being prepared for future growth. By strengthening our appeal as a destination, supporting tourism, and expanding amenities, we can create opportunities that benefit residents, businesses, and visitors alike.

Key Result:

1. Modernize Greenview's processes to support economic growth and investment.

Updating policies and processes will make it easier, faster, and more predictable for businesses and investors to work with the municipality. This includes reviewing approval processes, reducing unnecessary “red tape”, using technology where it improves service, and providing clear information to applicants. A responsive and efficient municipality encourages investment, supports local businesses, and helps attract new opportunities that contribute to long-term economic growth.

2. Identify and promote future tourism/destination opportunities in Greenview.

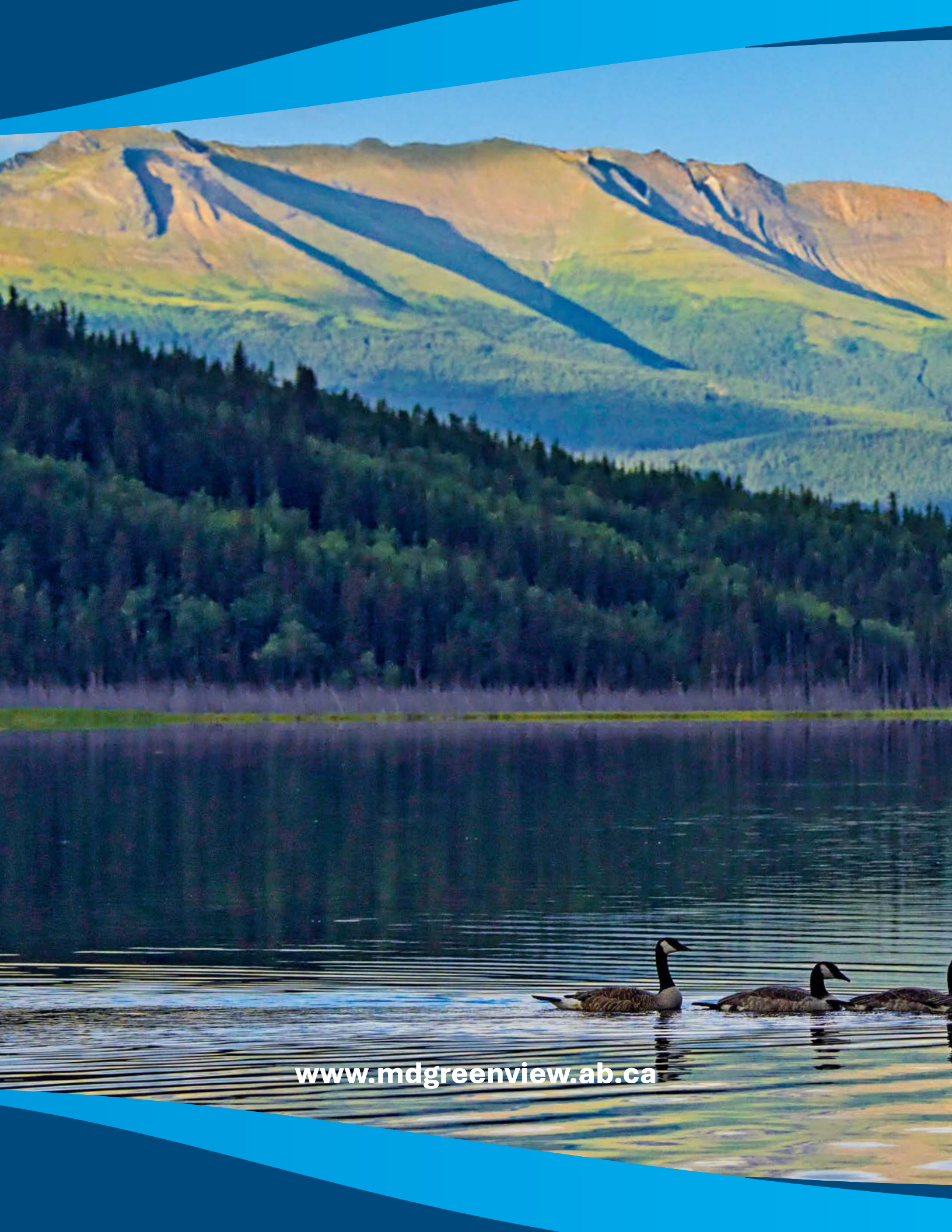
By attracting more visitors while showcasing the unique experiences that Greenview has to offer, we can support local businesses, create new economic opportunities, and strengthen the local economy.



SUMMARY

This Strategic Plan reflects Council’s vision for Greenview and provides a clear direction for the term ahead. It will help guide decisions by keeping Council focused on the priorities that matter most to residents and the area, making thoughtful investments, and planning for the future. As circumstances change and new opportunities arise, this plan will serve as a practical guide that supports consistent decision-making and responsible stewardship. Through this commitment, Greenview will continue to be a strong, resilient home for generations to come.





www.mdgreenview.ab.ca