



MUNICIPAL DISTRICT OF GREENVIEW

Policy 7002 Application

Economic Development – Bench and Commercial Signage Agreement Application

Submit applications to invest@mdgreenview.ab.ca

Description

Municipal District of Greenview No. 16 (Greenview) is committed to supporting businesses and entrepreneurs in our communities. Greenview aims to advance our local economic goals by encouraging pride in the success and potential of our local businesses by implementing an advertising bench and commercial signage random selection process.

The bench advertising and commercial signage random selection process offers local businesses the opportunity to advertise on Greenview benches and commercial signage in Greenview's, randomized draw. This fair and transparent random selection process ensures equal access to limited advertising space. Bench locations and commercial signage are assigned by Greenview and are non-negotiable.

Each advertising term is 24 months, with no automatic renewal. Businesses must reapply at the end of their term to be considered again.

Fees are set in accordance with Greenview's Schedule of Fees Bylaw, with invoices issued annually. Payment is required within two weeks of approval.

Eligibility

To be eligible for bench advertising and commercial signage, applicants must meet the following criteria:

- Operate a legally registered business within Greenview;
- Hold a valid business Greenview license;
- Have no outstanding debts with Greenview;
- Ensure all advertising content is non-political, non-discriminatory, and consistent with Greenview's values.

Deadlines

Applications for the Bench Advertising and Commercial Signage Program will follow administrative policy schedule of June 1, 2026, and close on June 15, 2026.

Submission Information & Questions

Submit completed forms to Economic Development at invest@mdgreenview.ab.ca.

Any inquires on this program can be made to the Economic Development Department at invest@mdgreenview.ab.ca

Applicant Responsibilities

Applicants must submit advertising content that complies with Greenview's advertising standards and branding guidelines. Advertising space cannot be transferred or subleased. Greenview retains the right to remove ads temporarily for maintenance or relocation.

Bench and Commercial Signage Agreement Application

General Information			
Business Name		Business License No.	
Applicant Name		Date	
Mailing Address			
Phone		Email	
Business Address			
Website			

Application Selection
<input type="checkbox"/> Bench Advertising
<input type="checkbox"/> Commercial Signage
<input type="checkbox"/> Both Bench Advertising and Commercial Signage

Advertising Interest Bench Advertising
Provide a reason for interest in Bench Advertising (briefly explain):

Preferred Bench Locations	
Location 1.	
Location 2.	
Location 3.	
No preference	

*This does not guarantee location of the bench; Greenview reserves the right to assign final location.

Advertising Interest Commercial Signage
Provide a reason for interest in Commercial Signage (briefly explain):

Applicant Checklist	
Step 1 <input type="checkbox"/>	Complete Application Form
Step 2 <input type="checkbox"/>	Attach advertising content
Step 3 <input type="checkbox"/>	Sign and submit declaration

*Note: Fees will be due two weeks after application approval.

Application Declaration			
I hereby submit my application to Greenview's Advertising Bench and Commercial Signage Program and confirm that all information provided is true and accurate. I understand that submission of this application does not guarantee selection. If selected, I agree to comply with all terms and conditions outlined in Greenview's Advertising Bench and Commercial Signage Procedure.			
Applicant Signature		Date	
Printed Name			

Authorization for Agent of Business Owner

I/We _____, the owner of the subject business hereby authorize _____, _____, to act on my behalf with respect to this application.

Signature Business Owner		Date	
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For Office Use Only

Date/Time Received		Details	
Application Complete	<input type="checkbox"/> Yes <input type="checkbox"/> No		
Date of Application Review			
Annually/Monthly			
Decision	<input type="checkbox"/> Approve <input type="checkbox"/> Approved with Conditions <input type="checkbox"/> Refuse		