



Municipal District of **GREENVIEW**

MEDIA RELEASE

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Greenview Launches New Economic Development Website – Highlights Opportunities Across Greenview

Valleyview, Alberta

Valleyview, AB — Greenview is pleased to announce the launch of its refreshed Economic Development website, ExpandYourVision.ca. This updated platform is modern, easy to use, and designed to support business attraction, site selection, and long-term economic growth across the region.

The new website positions Greenview as *“Alberta’s Gateway to Opportunity.”* It provides a clear and efficient experience for businesses, developers, and entrepreneurs. With improved navigation, focused storytelling, and straightforward digital tools, the website highlights Greenview’s economic strengths in a professional and engaging way.

“ExpandYourVision.ca gives investors a clear view of Greenview’s strengths,” said Reeve Ryan Ratzlaff. “With straightforward data, sector profiles, and contact information in one place, we’re making it easier to choose Greenview and to build here with confidence. When businesses can find the right information quickly, projects move forward faster, jobs are created, and our region benefits with growth.”

The redesigned site was developed with investors and decision-makers in mind. It organizes important economic information so users can quickly understand Greenview’s strengths, opportunities, and advantages. Its clean design and intuitive structure help visitors find the information they need and make informed decisions about investing or developing in the region.

The website features profiles of Greenview’s key industries. Agriculture remains an essential part of the local economy, supported by strong production and long-established farming operations. Forestry is also a major sector, with more than 75 percent of the area covered by forest. Greenview’s location within Alberta’s energy corridor further supports energy development and innovation. The region’s natural landscapes also strengthen the tourism and recreation sector, offering year-round activities ranging from mountain views in Grande Cache to lakes, trails, waterfalls, and historic wilderness areas.

The website connects entrepreneurs and businesses with local support programs and tools. Users can access resources which offer mentorship, training, workspace, and innovation support. The site also links to tools such as the Alberta Site Selector, which helps users compare communities, review local data, and explore available commercial or industrial properties. These features demonstrate Greenview’s commitment to supporting businesses at all stages.

The platform includes several modern digital features to improve the user experience. Region-wide interactive maps allow visitors to explore investment zones, communities, and recreation areas. Clear pathways lead to community profiles, business resources, and contact information.

To keep business owners, investors, and community partners informed, the website includes a simple subscription feature that delivers timely updates directly to their inbox. Subscribers will receive news, project announcements, and key insights from Greenview's Economic Development team, helping them stay aware of emerging opportunities, upcoming initiatives, and important developments across the region.

As Greenview continues to grow and diversify, this new website will serve as a valuable tool for anyone looking to invest, start a business, or learn more about opportunities in our region. Its clear design, accessible information, and practical resources make it easier than ever for users to explore what Greenview has to offer. By connecting people with the right data, supports, and insights, ExpandYourVision.ca will help businesses make informed decisions and encourage new possibilities—truly supporting our shared goal to “Expand Your Vision” for the future of Greenview.

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