



Municipal District of **GREENVIEW**

MEDIA RELEASE

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November 25, 2025

Wolfe Farms Named Greenview's 2025 Farm Family of the Year

Valleyview, Alberta

Valleyview, AB — Greenview is proud to announce Wolfe Farms as the 2025 Farm Family of the Year Award recipient, recognizing their outstanding contributions to agriculture, community involvement, and dedication to family farming values.

Located just 30 minutes south of Valleyview, Wolfe Farms is a thriving mixed farming operation run by Tony and Annabelle Wolfe, alongside their children Courtney, Riley, and Allison. Since purchasing the farm in 2002, the Wolfe family has built a reputation for excellence in livestock genetics, custom backgrounding, and community engagement.

With a herd of 350 Purebred Fleckvieh Simmental cows, Wolfe Farms has become a cornerstone of the regional beef industry. Tony Wolfe's lifelong connection to the breed—rooted in his upbringing at Jack Pine Simmentals in Edson—has shaped the family's focus on longevity and performance genetics. Their annual Bull and Female Sale, hosted on-site since 2011, attracts buyers from across Western Canada and highlights their unique off-age bulls.

Beyond their cattle operation, Wolfe Farms runs a 2,000-head custom backgrounding program, supporting Peace Country producers by wintering freshly weaned calves. This large-scale effort requires significant annual production of silage, hay, and feed grain—demonstrating the farm's efficiency, innovation, and commitment to the agricultural community.

Tony Wolfe's agricultural legacy extends beyond the farm gate. Through Tony's Custom Silage, a business he has operated for over 30 years, he continues to serve producers across Edson and the Peace Country. His ongoing dedication to youth and agriculture is evident through his work as a 4-H judge, sharing his expertise and passion with the next generation of farmers.

"Family farms like Wolfe Farms are the backbone of Greenview," said Reeve Ryan Ratzlaff. "Their passion for living off the land makes them good stewards of this valuable resource. These generational farms developed through hard work and collaboration with neighbours truly help keep the rural lifestyle alive. Greenview is proud to celebrate Wolfe Farms and their long-term accomplishments in the Little Smoky area."

Agriculture is the foundation of Greenview—economically, culturally, and historically. With over 357 beef cattle farms and nearly 29,000 beef cows, Greenview stands as one of Alberta's leading contributors to the province's agricultural output. Greenview's fertile land and diverse operations make it one of Alberta's most productive and resilient rural municipalities.

Despite recent challenges such as drought and pasture failure, Greenview’s farmers and ranchers continue demonstrating remarkable resilience, adaptability, and innovation. Greenview remains committed to fostering growth and sustainability as the agricultural landscape evolves.

Agriculture in Greenview is more than a livelihood—it is a legacy. It embodies hard work, family values, and community spirit and serves as a driving force behind the region’s economy and identity. The Wolfe family’s achievements reflect this enduring strength, showcasing the pride, perseverance, and purpose that define Greenview’s agricultural community.

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