



Municipal District of
GREENVIEW

MEDIA RELEASE

FOR IMMEDIATE RELEASE

September 10, 2025

8th Annual Greenview Charity Clay Shoot Raises \$70,000 for Local Food Banks

Valleyview, Alberta

Valleyview, AB—The 8th Annual Greenview Charity Clay Shoot, held Thursday, September 4, 2025, at the Shot Shell Sporting Clay Range in Valleyview, marked a record-breaking year of community spirit and generosity. With 130 participants and the dedicated support of corporate sponsors and participants, the event raised \$70,000 for the five Food Banks serving Greenview residents.

This year's event carried special significance. The clay shoot was dedicated to the memory of Colin Dixon, beloved owner of Shot Shell Sporting Clay Range, who passed away in December 2024. In honour of his legacy and commitment to community, the Dixon family came together to host the event one final time at the range Colin proudly built and supported.

"Colin was passionate about using this event to help families across Greenview," said Greenview Council. "The outpouring of support from participants, sponsors, and volunteers this year is a true reflection of his impact."

Over the past eight years, the Greenview Charity Clay Shoot has become a cornerstone community event, raising approximately \$352,000 for Greenview's food banks and non-profits. This year's milestone achievement highlights the power of collaboration between local businesses, volunteers, and ratepayers.

A heartfelt thank you goes out to our sponsors:

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Hew Horizon Coop
Valleyview Building Supplies
BeSpoke Beauty
EPFC
Town of Valleyview
Little Smoky Gift Co.

We would like to extend our heartfelt thanks to the Dixon family and Shot Shell Sporting Clay Range for hosting this year’s fundraiser in memory of Colin Dixon. Their generosity and dedication ensured the 8th Annual Greenview Charity Clay Shoot was a tremendous success and a meaningful tribute to Colin’s legacy of community support.

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Media inquiries may be directed to:

Stacey Sevilla
Manager, Communications and Marketing
Direct: 780.524.7625
Email: Stacey.sevilla@mdgreenview.ab.ca
Web: www.mdgreenview.ab.ca