



MUNICIPAL DISTRICT OF GREENVIEW

MEDIA RELEASE

FOR IMMEDIATE RELEASE

November 17, 2023

Council Highlights – November 14, 2023

Valleyview, Alberta

Updated Policies Approved for Grants, Donations, and Sponsorships to Organizations

Grants, Donations, and Sponsorships provide funding to non-profit organizations which support community needs and initiatives within Greenview and surrounding communities. Greenview is further defining and streamlining Grant, Donation, and Sponsorship policies to serve non-profit organizations better and establish good governance.

Community Impact Grants (Policy 9015) provide funding to non-profit organizations which contribute to the social well-being of Greenview residents and surrounding communities.

Sustaining Grants (Policy 8014) occur when Greenview provides ongoing funding to non-profit organizations which provide strategic or community services within Greenview by operating and maintaining Greenview-owned facilities or providing services which have direct benefit to residents (Currently listed as line items in the budget. E.g., Community halls, agricultural societies, and museums).

An In-Kind donation (Policy 8011) is the contribution of an item purely benefitting the requesting non-profit organization. In-Kind donations are generally valued at less than \$1,000.00 and are approved at the discretion of the Chief Administrative Officer; In-Kind donations exceeding \$1,000.00 are approved at the discretion of Council. Council is made aware of In-Kind donations valued at less than \$1,000.00 through monthly reporting.

Regional Sustaining Grants (Policy 8013) occur when Greenview provides ongoing funding to non-profit organizations via a funding agreement. In order to qualify, non-profit organizations must have direct or indirect benefits to residents and provide strategic or community services in the regions external to Greenview.

Sponsorships (Policy 8012) occur when Greenview provides a monetary contribution to a non-profit organization's event, and in return, the non-profit organization advertises or promotes Greenview's brand.

Greenview Council moved to approve Policies 9015, 8014, 8011, 8013, and 8012 as presented, and Administration is moving forward with an improved Grant, Donation, and Sponsorship program to coincide with the approval of these policies.

2023 Annual Greenview Clay Shoot Report

Greenview hosted the 6th Annual Greenview Charity Clay Shoot at Shot Shell Shooting Range south of Valleyview on Thursday, September 7, 2023. This Clay Shoot Tournament was held to improve stakeholder relations and raise funds for the five Foodbanks that serve Greenview (Fox Creek Food Bank Society, Valleyview Interfaith Food Bank, DeBolt Food Bank, Salvation Army (Grovedale), and Grande Cache Food Bank). Once again, Greenview received extremely generous support from sponsors and very positive feedback from attendees, highlighting this unique event as a refreshing change of pace. A whopping total of \$62,627.94 was raised this year thanks to generous sponsors and participants. Council further approved the donation of the remaining

budgeted amount of \$4,908.05 to the five Food Banks that serve Greenview residents from the unspent Clay Shoot operational budget, bringing the total amount to be split equally among the food banks which serve Greenview residents to \$67,535.99.

Additional Area Structure Plan Open Houses for Hamlets of Ridgevalley and DeBolt Planned

Council directed Administration to schedule an additional open house for the Hamlet of DeBolt Area Structure Plan and the Hamlet of Ridgevalley Area Structure Plan to provide a further opportunity for community members to share their feedback and review draft revisions. Details for the upcoming open houses will be shared with residents in these communities soon.

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Upcoming Events and Meetings

- **November 21, 2023 – Committee of the Whole, DeBolt Public Service Building**
- **November 28, 2023 – Regular Council Meeting, Valleyview Council Chambers**

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