



# MUNICIPAL DISTRICT OF GREENVIEW No. 16

## MEDIA RELEASE

August 17, 2021  
FOR IMMEDIATE RELEASE

### **Sign Out an Experience: A Day at The Philip J. Currie Museum**

(Valleyview, AB) - As everyone begins safely venturing out following Alberta's reopening, families located within the Municipal District of Greenview are seeing added incentives to explore some exciting yet still local experiences.

Creating memorable and educational experiences for visitors of the Grande Cache Tourism Interpretive Centre was part of the initial goal in January 2019, when the MD of Greenview entered into an agreement with the Phillip J. Currie Dinosaur Museum. One realization of that goal is the exciting new pilot project, "Sign out an experience: A Day at the Museum."

Most people are familiar with public library services, sign out a book, access computers and online resources. Wouldn't it be great if you and your family could sign out an experience? More than read about it – experience it. For Greenview residents in the hamlets of Grande Cache, and DeBolt, AB - it is that easy.

Furthering the initiative begun in 2019, The Dinosaur Museum partnered in 2020 with Grande Cache Municipal and DeBolt Public Libraries to bring the experience of "A Day at the Museum" to families in these Greenview communities.

The MD of Greenview is a proud premier supporter of the Museum, and Reeve, Dale Smith, sees multiple benefits from the onset of the pilot project.

"We're pleased that two libraries in our district get to participate in the pilot project and that families in those areas will benefit from this project as well."

Each library was gifted and will host two Family Membership cards (\$40 value) that library patrons can sign out like they would a book or other library resource. The Family Membership card provides one day, unlimited entry for one family of two adults and up to four children. It also grants 10% off dining at the Café on 43 Restaurant, 10% off gift shop purchases, and discounts on theatre bookings.

Linden Roberts, Executive Director for the Philip J. Currie Dinosaur Museum added, "The museum is delighted to partner with libraries in the region. We hope this is the first of many partnerships between us and the MD of Greenview as we introduce travelling programs, full-day field trips and festivals."

Museum representatives recommend checking their website or calling the museum for current information before visiting. This also provides an opportunity for families to schedule a time for their visit inside the museum to enjoy

the collection of fossils, specimens, and murals. During the visit, families can say hello to Peanut, the museum's corn snake, visit the Nature Room and participate in self-guided activities.

If visiting during the winter, bring your skates too! Remember to schedule family time on the Ice Age Rink with a family fire to warm up. It is the perfect end to "A Day at the Museum."

The Phillip J. Currie Dinosaur Museum, located in Wembley, County of Grande Prairie, is approximately 81 km from DeBolt and 206 km from Grande Cache. Library patrons utilizing the city of Grande Prairie for services available in larger city centers can take the opportunity for some family fun at the museum - just 20 minutes away.

For more information regarding the Phillip J. Currie Dinosaur Museum visit <https://dinomuseum.ca/> or call 587-771-0662.

-30-

**About MD of Greenview:**

Located in Alberta's northwest, Greenview is a vast and diverse area of fertile farmland, winding rivers, mixed wood forests, and spectacular peaks of the Rockies. The Municipal District of Greenview covers 32,915 square kilometres, with a footprint larger than the country of Belgium. Greenview residents experience adventure right in their backyards. Lakes, rivers, mountain peaks, and vast prairie offer a year-round outdoor playground for all ages. Greenview's economy is strengthened by its diverse natural resources, a talented workforce and an entrepreneurial spirit that is second to none. Greenview is both an ideal recreation destination and economic hub. Learn more at [mdgreenview.ab.ca](http://mdgreenview.ab.ca)

**Media inquiries may be directed to:**

Stacey Sevilla

Manager, Communications and Marketing

Direct: 780.524.7625 | [stacey.sevilla@mdgreenview.ab.ca](mailto:stacey.sevilla@mdgreenview.ab.ca) | Web: [www.mdgreenview.ab.ca](http://www.mdgreenview.ab.ca)

Linden Roberts

Executive Director,

Tel: 780-913-7558

[lroberts@dinomuseum.ca](mailto:lroberts@dinomuseum.ca)