



MUNICIPAL DISTRICT OF GREENVIEW No. 16

MEDIA RELEASE

January 8, 2020
FOR IMMEDIATE RELEASE

Greenview Launches New Municipal Website

The MD of Greenview is proud to announce the launch of a brand-new Greenview website at mdgreenview.ab.ca. This updated website was developed with a mobile-first focus to improve the users' experience when searching for Greenview related information online.

The website redesign has been several months in the making. It marks the amalgamation of the former Town of Grande Cache website into Greenview's newly reorganized and more robust municipal website. A complete restructure of Greenview's organizational composition and updates to the content management system were undertaken, resulting in a website that will be easier to update and maintain. The site also integrates organically with the custom Greenview mobile app that was launched in the fall of 2020.

New Website Features

In addition to a redesigned drop-down mega menu at the top of the site, other website improvements include:

- An expanded modular homepage layout with feature post banner and interchangeable quick-link buttons to popular content areas
- Comprehensive "How Do I?" drop-down menu with frequently asked questions
- Integrated Business Directory with search options and easy to maintain features
- Integrated Policy and Bylaw Directories with search options and easy to maintain features
- Integrated "Report a Concern" feature for residents and ratepayers
- Reducing steps (clicks) between the homepage and information users are looking for
- A complete overhaul of the drop-down navigation tree
- Integrated email notification and newsletter subscription options

Reeve Dale Smith adds, "Our newly updated municipal website is one of the many great steps we are taking to enhance customer service and government transparency in Greenview. This website aims to be a reliable resource for news, promotion, and information from the municipality."

Check out the new MD of Greenview website today at www.mdgreenview.ab.ca

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