



MUNICIPAL DISTRICT OF GREENVIEW No. 16

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Greenview Fire-Rescue Services to Host Grain Entrapment Rescue Training and the Canadian Premiere Screening of Feature Film SILO

Greenview Fire Rescue Services will be hosting a BeGrainSafe Firefighter Grain Entrapment Rescue training for first responders in the region, in conjunction with two Canadian Premiere Drive-In style screenings of the independent film, *Silo*, on Friday, August 7, at 9:30 PM and again on Saturday, August 8, at 9:30 PM at the Cranberry Lake Rodeo Grounds in DeBolt, AB, for a weekend of community education and awareness.

The public is invited to observe first-responder live rescue simulation training with the BeGrainSafe Mobile Silo Bin on Sunday, August 9, from 10:00 AM to 4:00 PM at the DeBolt Public Service Building in DeBolt, AB. Greenview is committed to public safety, so all AHS recommended guidelines for outdoor entertainment gatherings will be followed.

SILO is the first-ever feature film about a grain entrapment, a possible tragedy that agricultural communities face every day. Inspired by actual events, *SILO* tells the story of Cody Rose, an 18-year-old who falls victim to a grain entrapment incident in a small American farm town. As grain turns to quicksand, family, neighbours, and first responders must put aside their differences to rescue Cody from drowning in the crop that has sustained their community for generations.

In addition to the film screening, a public awareness campaign will run using key messaging and safety bulletins from the BeGrainSafe program provided by the Canadian Agricultural Safety Association. The campaign is set to kick off mid-July and run through to August 9, 2020.

“Throughout the farming community it’s often hard to talk about grain entrapment because many people have been hurt or killed... this movie will help to bring public awareness, focus, and vital education on the risks of grain handling and working around grain processing equipment,” stated Dale Smith, Reeve for the MD of Greenview. “Greenview is pleased to support the Canadian Screening Premiere of this moving film to members of our farming community combined with vital grain entrapment rescue training for first responders in the MD. It is the hope that through this education and awareness, fatal accidents can be reduced.”

Community is not only at the heart of *SILO* but is the core principle driving *SILO*’s unique distribution strategy. The challenge of reaching a wide audience with an independent film has never been greater, and *SILO* filmmakers aim to team up with community organizers to both educate and entertain rural audiences nationwide.

To attend this hosted screening, please email wendy.holscher@mdgreenview.ab.ca or call 780-524-6113. An online RSVP is available on <https://greenviewsilo.eventbrite.ca> or <https://www.facebook.com/events/196606558433459/>

The Firefighter Grain Entrapment Rescue course will take place on August 8 and 9, at the DeBolt Public Service Building

and will consist of both classroom theory and practical training. The 25 available training spots have been opened up to all 5 Fire Stations that fall within MD Boundaries; Fox Creek, Valleyview, DeBolt, Grovedale, Grande Cache, as well as the County of Grande Prairie.

“The potential dangers posed by grain entrapment are there each and every day for our agricultural community. Hopefully, this awareness campaign will assist in mitigating this risk, and the firefighter training will ensure that, should an incident occur, fire crews will respond and undertake an effective rescue,” states Wayne Brown, Regional Fire Chief

The Canadian Agricultural Safety Association (CASA) launched the firefighter training course in 2018 and has travelled across Canada to help raise awareness about the dangers of flowing grain and grain entrapment. Since June of 2018 the BeGrainSafe program has reached over 307,000 members of the public and has provided training for hundreds of firefighters from Alberta to Ontario.

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