

The 5% Rule in Farm Profitability

Kristjan Hebert

Baby steps to bigger profits. Small changes can lead to large gains. What is your breakeven? Working Capital? Debt Service? Why is margin insurance the way of the future? Better is better..

ABOUT KRISTJAN

Dedicated to practicing and promoting excellence in farming.

Kristjan Hebert was born and raised a farmer. He left the family farm briefly to obtain his bachelor of commerce at the University of Saskatchewan and articulated at MNP to fulfill his CPA requirements. He then returned to pursue his passion for farming.

Grateful for being born into farming, Kristjan has made it his life's work to help each and every farmer increase revenue and reduce risk in hopes of helping them live a better life, and fulfill the food needs of the growing world.



Kristjan is the managing partner of Hebert Grain Ventures (HGV), a 12,000 acre grain and oilseed operation in southeast Saskatchewan. Kristjan quickly became recognized throughout the industry as one of the best young minds in farming.

After a brief stint at Meyers Norris Penny, he came back to farming with a focus on profitability. He is a director at Global Ag Risk Solutions and is a graduate of Texas A&M's The Executive Program for Agricultural Producers (TEPAP).

Danny Klinefelter, of TEPAP, refers to Kristjan as *"one of the most progressive young farmers he knows"*.

Kristjan is also the co-founder of a new online platform WorkHorse Hub, geared towards solving a serious issue in agriculture today – labor.



February 28, 2018

Rycroft Agriculture Center

10:00 am (lunch included)