



Combine to Customer

Cigi (Canadian International Grains Institute) is planning four short programs for western Canadian grain producers in January, February and March 2017. These Combine to Customer programs will look at the evolving grain industry in Western Canada.

The program will include a number of senior level speakers who will provide insight into where the grain industry is heading and what needs to be done to stay competitive and meet the ever-changing requirements of domestic and international grain buyers. Producers who participated in these programs in 2015 provided very positive feedback about the experience and the knowledge gained through this opportunity. To learn more about the Combine to Customer Program, please view the video at the following link: <https://www.youtube.com/watch?v=WzfUZ5dkp-8>

Cigi will pay all costs for each participant attending a Combine to Customer program (flights, hotels, meals, airport transfers). Cigi will also coordinate all travel and other arrangements.

Cigi Combine to Customer Program dates:

1. Jan 22-25, 2017
2. Feb 12-15, 2017
3. Feb 21-24, 2017
4. Mar 12-15, 2017

Participants should be active farmers. Interested Alberta growers please contact Brian Kennedy, bkennedy@albertawheat.com, 403-219-7904 before November 25, 2016.